Employers

Database Republic

Database Republic is a California consultancy specializing in turnkey BPM Solutions, Java Application Development, and Business Transformations.

Compliance and Risks

Compliance and Risks helps companies achieve market access by simplifying the work of product compliance. C2P provides a compliance management solution for compliance teams,

ruth@rshacter.com

https://rshacter.com/

https://github.com/rshacter55/

Fair Oaks, CA

Ruth Shacterman

Senior Product Mananger
Product Owner

PROFESSIONAL SUMMARY

As a Product Owner and Manager, I lead cross-functional teams through all phases of the product lifecycle, from startup to acquisition, from ideation to market launch. With over 10 years of experience, my skill set spans market analysis, stakeholder management, Agile methodologies, data analytics, and product evangelism.

I am passionate about leveraging emerging technologies, such as AI and Blockchain, to drive product innovation and pioneer new solutions.

WORK EXPERIENCE

Senior Product Manager BPM

Database Republic Inc., Oregon House CA (Remote)
2023 - Current

- Lead product initiatives to optimize and implement business processes,
- Define product strategy and oversee end-to-end product lifecycle.
- Collaborate with cross-functional teams to deliver BPM solutions.

AI/ML Project, Community Project, Sacramento CA
2023 - Current

Using ML and AI to Alert, Detect and Manage CCD in Commercial Beehive
Project Presentations

Senior Product Manager / Owner

Compliance and Risks, Cork, Ireland (Remote)
2016 - 2023

- Led product development from startup to full compliance management solution.
- Initiated and led an AI-ML project in predictive analytics for regulatory compliance.
- Developed an ESG goal-tracking prototype (currently in production).
- Designed and implemented personalized user onboarding experiences, and a user profile and preference interface.
- Led the design and implementation of an Evidence of Compliance model.

From 2020 to 2023 we saw an over 60% increase in user adoption.

Ruth Shacterman

Senior Product Manager
Product Owner

Work Experience

Product Owner / UX Design Lead
Compliance and Risks, Cork, Ireland (Remote)
2012 - 2016

- Worked with stakeholders to define product vision and roadmap priorities.
- Implemented user onboarding solution, personalized push notifications, and manager's dashboard.

During this time our team met 97% of product roadmap deadlines and delivered the two core models of the product.

Contributions:
Owning the product backlog, mitigating any design and technical roadblocks, planning and supporting 2-week sprints, facilitating sprint reviews, communicating the product vision and goals to the developers, and defining Acceptance Criteria protocols.

Solutions Architect / UX Lead
Compliance and Risks, Cork, Ireland (Remote)
2010 - 2012

- Collaborated with development and design teams to implement solutions for managing product compliance and workflow.
- Led the definition of design and UX principles for C2P product.

Senior Frontend Developer
Compliance and Risks, Cork, Ireland (Remote)
2008 - 2010

- Led frontend development of C2P application,
- Spearheaded transition to VueJS framework and structured APIs.

Full Stack Developer
Database Republic Inc., Oregon House, CA
2006 - 2008

- Designed and developed J2EE SaaS application.
- Implemented algorithms for data analysis and automation.
- Worked on BPM Integrations

ruth@rshacter.com

https://rshacter.com/

https://github.com/rshacter55/

Fair Oaks, CA

Ruth Shacterman

Senior Product Owner
Product Owner

CERTIFICATIONS RELEVANT TO POSITION

- AI Product Management Specialization, Duke University
- Retrieval Augmented Generation (RAG) , Coursera
- Generative AI Fundamentals Specialization, IBM via Coursera
- Generative AI: Prompt Engineering Basics, IBM via Coursera
- Google Advanced Data Analytics Professional Certificate, Google
- Building AI Powered Chatbots Without Programming, IBM
- Building AI Powered Chatbots Without Programming
- Attract and Engage Customers with Digital Marketing
- Technical Product Management, Linked in
- PSPOTM Professional Scrum Product Owner 2021/22, DCM Learning

EDUCATION

Computer Science and Engineering MS Coursework

California State University Chico, CA

Computer Science and Engineering BS Coursework

Yuba College, Yuba County, CA

Masters in Counseling Psychology

University of Maryland, College Park

BA Philosophy/Literature

The Hebrew University of Jerusalem, Israel

Industrial Design

Bezalel Academy of Art and Design, Jerusalem, Israel

Competencies

ruth@rshacter.com

https://rshacter.com/

https://github.com/rshacter55/

Fair Oaks, CA

Competencies

Track record of successful product delivery

Multidisciplinary and creative thinker with strong analytical skills

User Experience Expert with exceptional UX insights

Proficient in communicating product vision and facilitating communication within cross-functional international teams

Ability to converse with technical and business personnel fluently

Experience in promoting "out of the box" thinking for all product-facing teams

Ability to lead in an evolving fast-paced environment, manage multiple priorities and work with ambiguities

Great active listener, deep thinker, fast learner

✉ ruth@rshacter.com

🌐 https://rshacter.com/

🐙 https://github.com/rshacter55/

🏠 Fair Oaks, CA

Ruth Shacterman

Senior Product Owner
Product Owner

PROFESSIONAL SKILLS

Product Leadership Skills

- AI Product Management
- Managing remote International teams
- Data Analytics
- Prompt Engineering
- Scrum Product Owner
- User Input Analysis
- User Experience
- Jobs To Be Done
- Persona Definition
- User Journey Mapping
- User Stories
- Acceptance Criteria
- Gherkins
- Sprint Artifacts
- Sprint Demo Facilitation

Methodologies

- Agile, Scrum, OKRs, JTB, MoSCow

Product Management Platforms

- Jira, Monday, Airtable, Confluence

Presentation Tools

- Figma, Sketch, Miro, Flowchart, Google Draw, Basic Tableau

Languages and Frameworks

- SQL, Data modeling, Big ML, Java,
- Javascript (jQuery, VueJS), Python, Collab
- HTML, CSS, WordPress